

EN DIRECT

BLOGUE

RECETTES

CONCOURS



CONNECTEZ-VOUS



PARTAGER

er presque parfait

bel hommage à son père

21 heures

PUBLICITÉ



NOOVO.CA

2018 Digital Creative Solutions

TABLE OF CONTENT

In-Video Banner	3
Billboard	4
Video Billboard	5
Responsive Billboard	6
Video Responsive Billboard	7
DHTML	8
Standard Formats	9

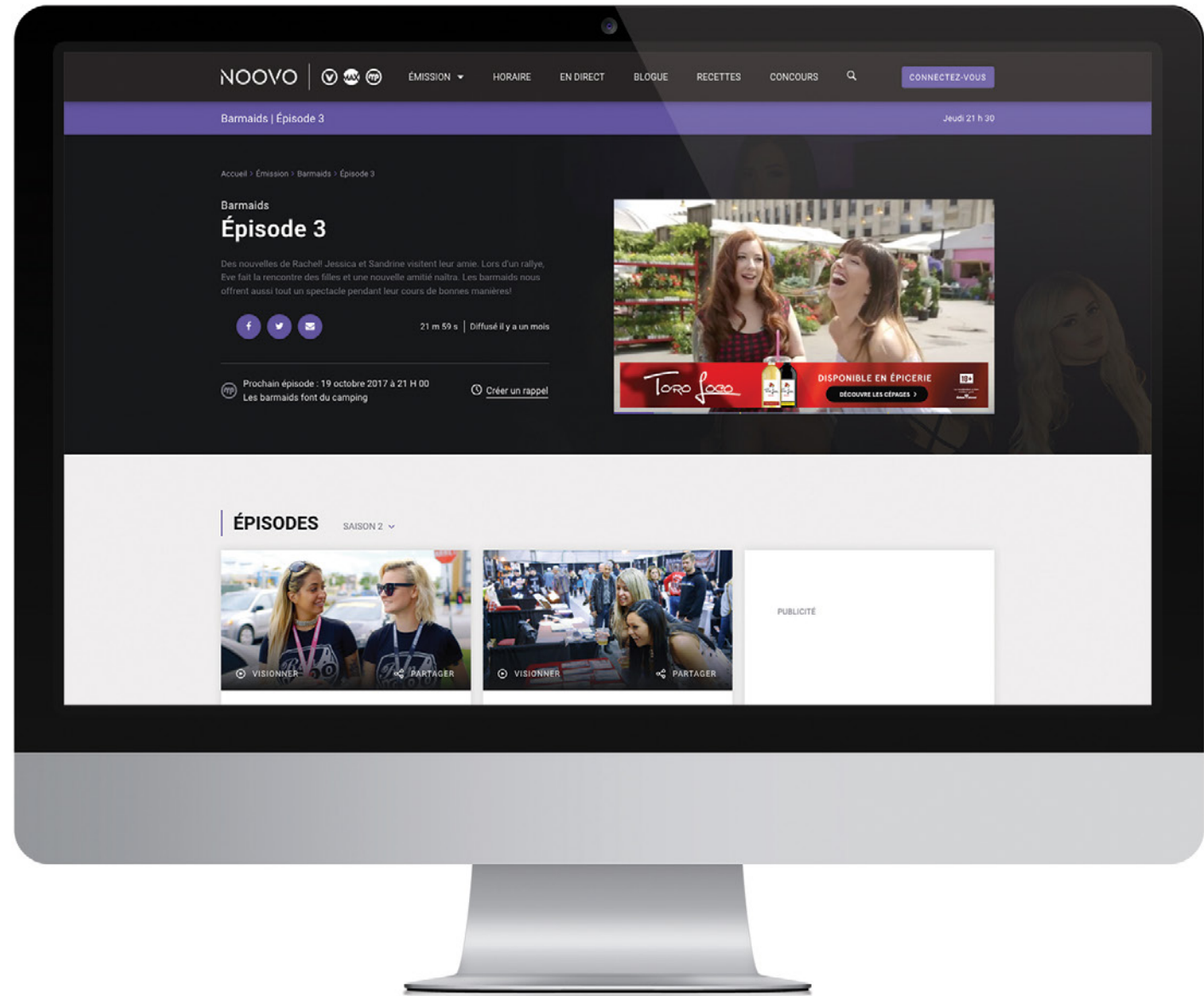


IN-VIDEO BANNER

728 x 90

File extensions
PNG, JPEG or GIF

Weight
< 200 ko



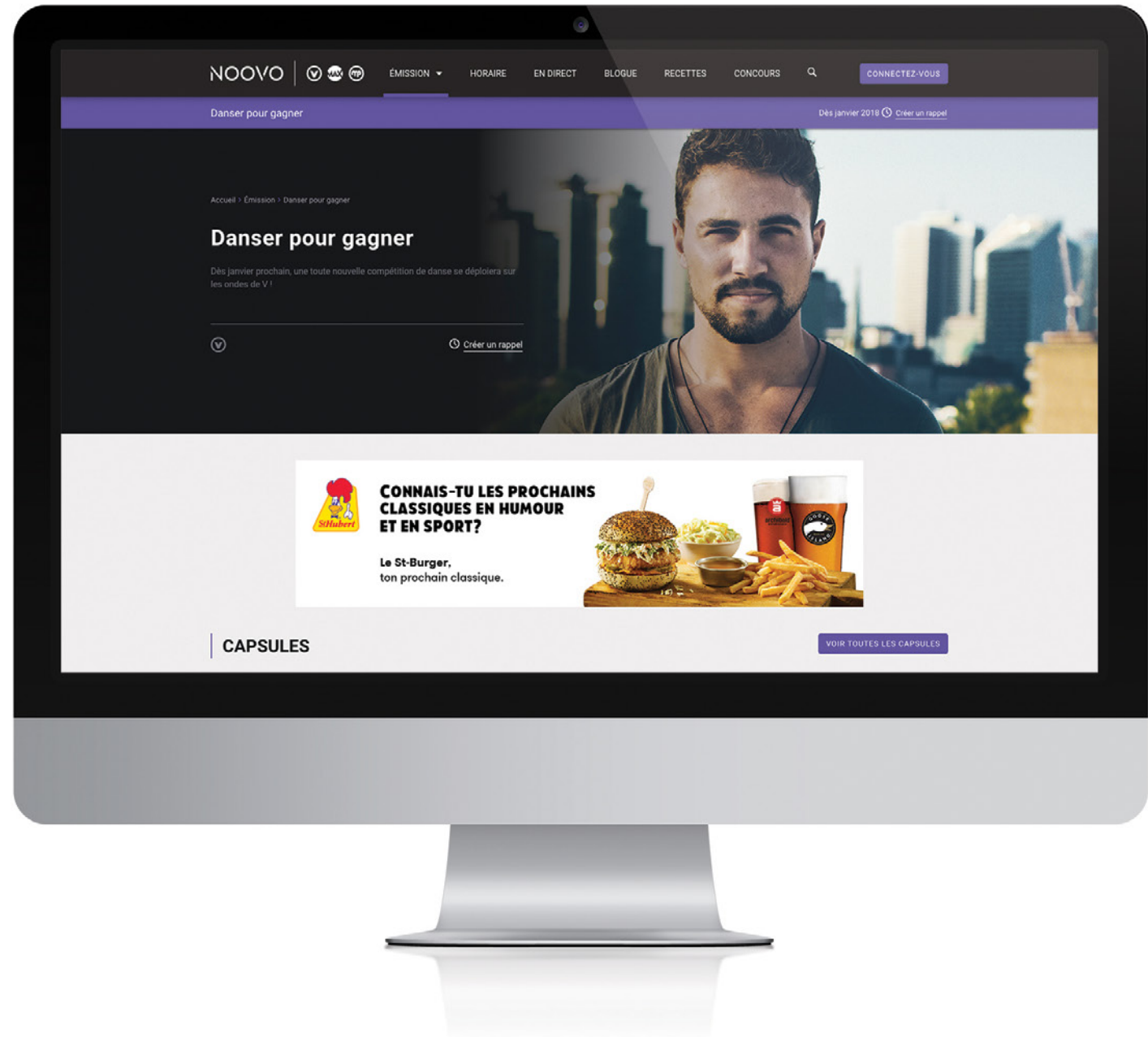


BILLBOARD

970 x 250

File extensions
PNG or JPEG

Weight
< 200 ko





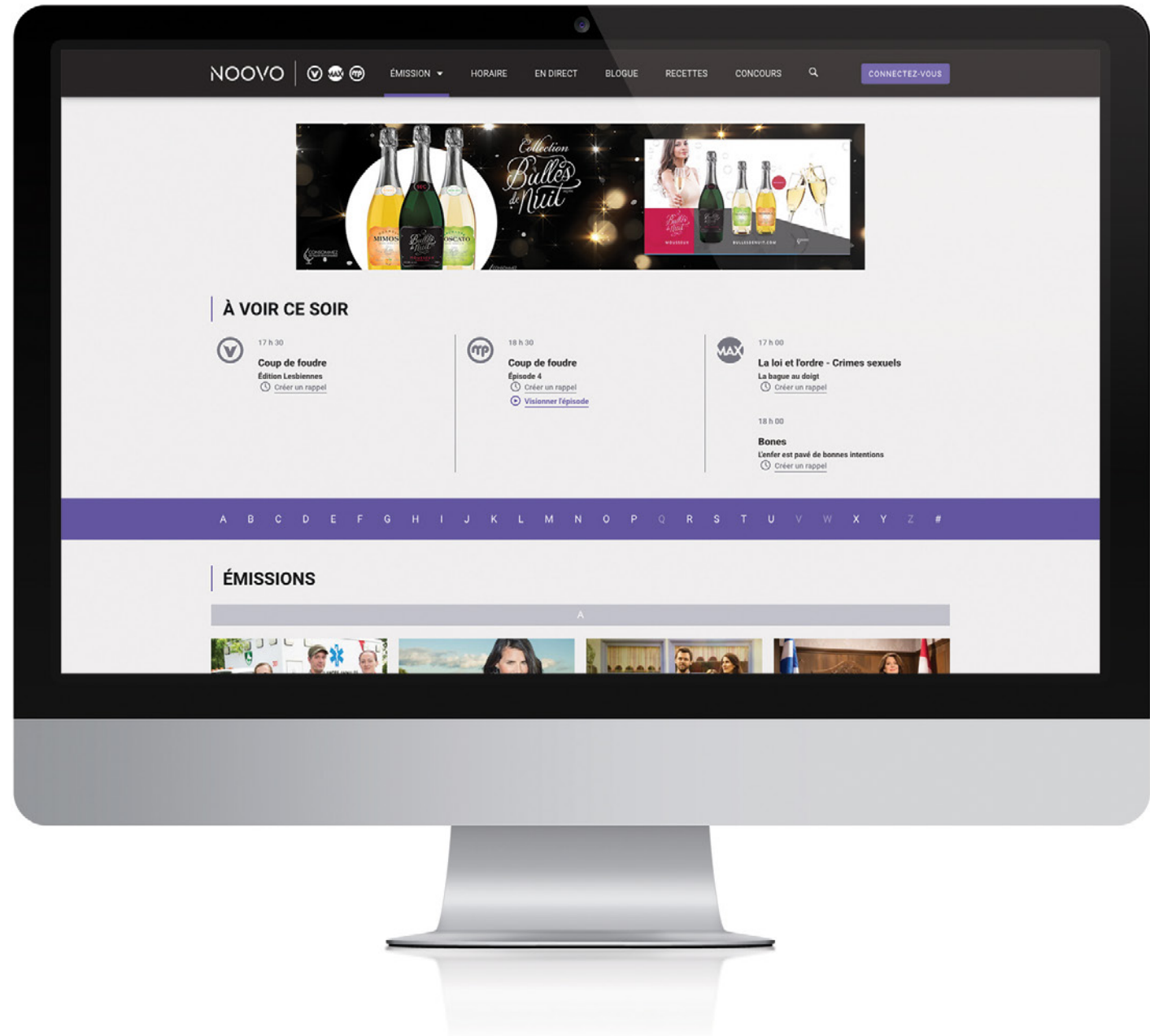
VIDEO BILLBOARD

970 x 250 - Video 350 x 197*

* Video can be at the right, left or centered.
It should be at 27px from the edge
and vertically centered.

File extensions
PNG or JPEG

Weight
< 200 ko





RESPONSIVE BILLBOARD

1260 x 350

900 x 250

600 x 400

File extension
JPEG

Weight
< 200 ko





VIDEO RESPONSIVE BILLBOARD

1260 x 350 - Video 550 x 310*
900 x 250 - Video 354 x 200*
600 x 400

* Video can be at the right, left or centered.
It should be at 20px from the edge in the 1260 x 350 version, and at 25px in the 900 x 250 version.
Video should be centered vertically.

* There is no video on mobile.

File extension
JPEG

Weight
< 200 ko





DHTML

The DHTML/Voken is a special and custom development created specifically for a client who wants a personalized format.



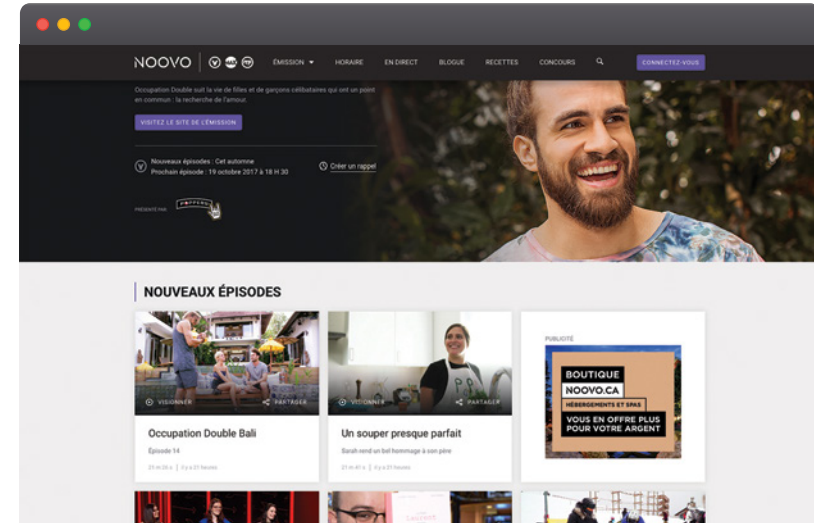


BIGBOX

300 x 250

File extensions
SWF, PNG, JPEG or GIF

Weight
< 200 ko

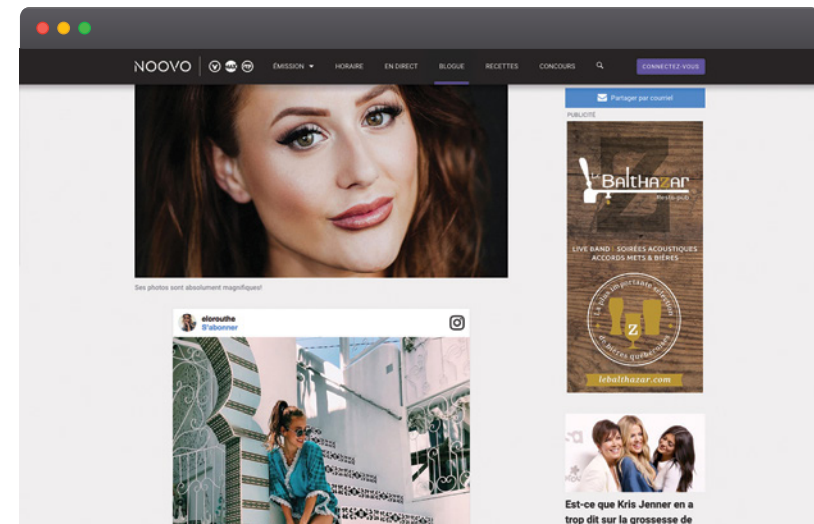


DOUBLE BIGBOX

300 x 600

File extensions
SWF, PNG, JPEG or GIF

Weight
< 200 ko





LEADERBOARD

728 x 90

File extensions
SWF, PNG, JPEG or GIF

Weight
< 200 ko

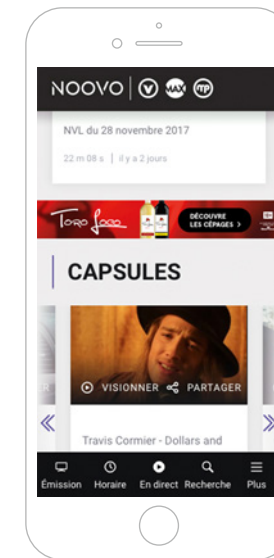


MOBILE BANNER

320 x 50

File extensions
SWF, PNG, JPEG or GIF

Weight
< 200 ko



NOOVO.CA

355 Ste-Catherine West Street, suite 300
Montreal, Quebec, H3B 1A5
514-390-6100